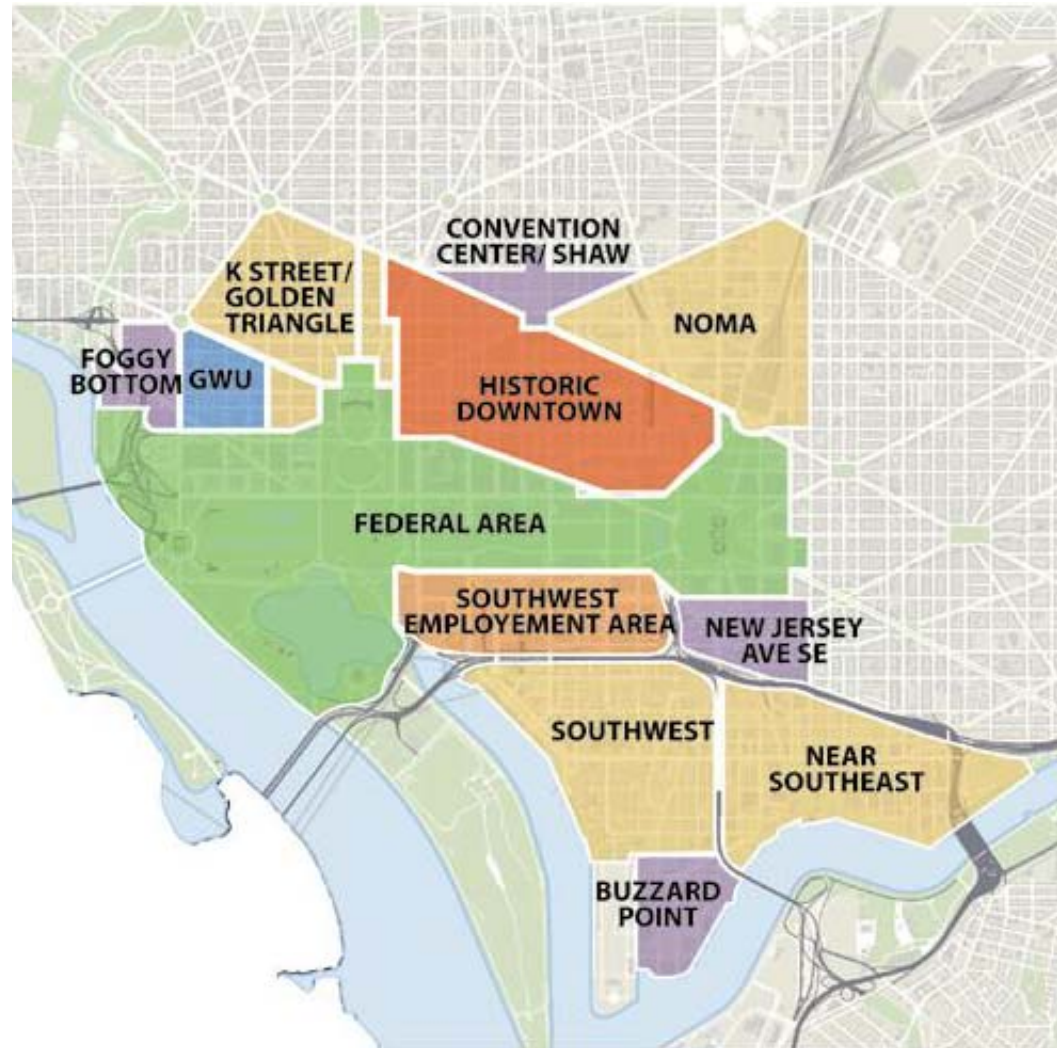


5. Downtown

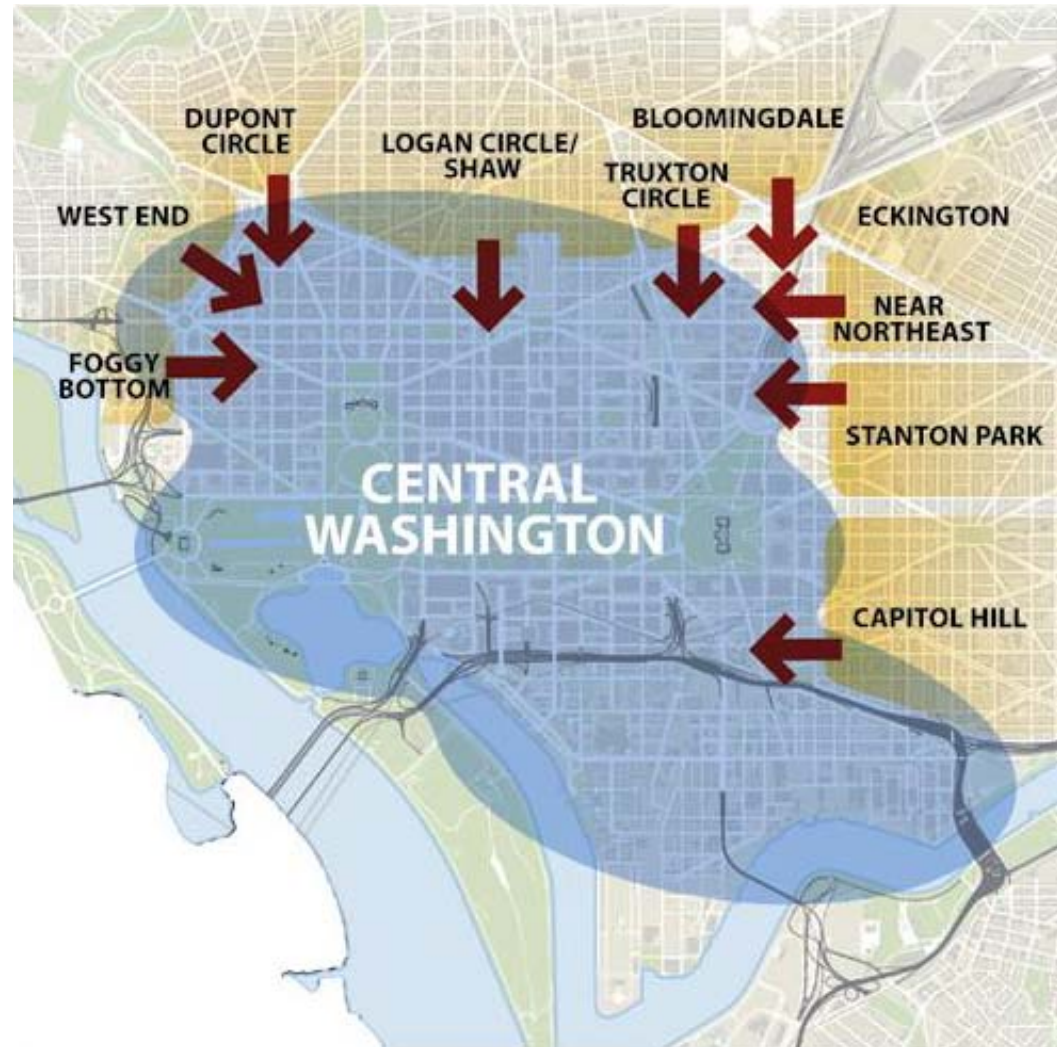
**“DOWNTOWN” IS
CURRENTLY ONE OF
MANY SEPARATE,
POORLY LINKED PLACES**



5. Downtown

OPPORTUNITY: RESHAPE & REDEFINE “CENTRAL WASHINGTON”

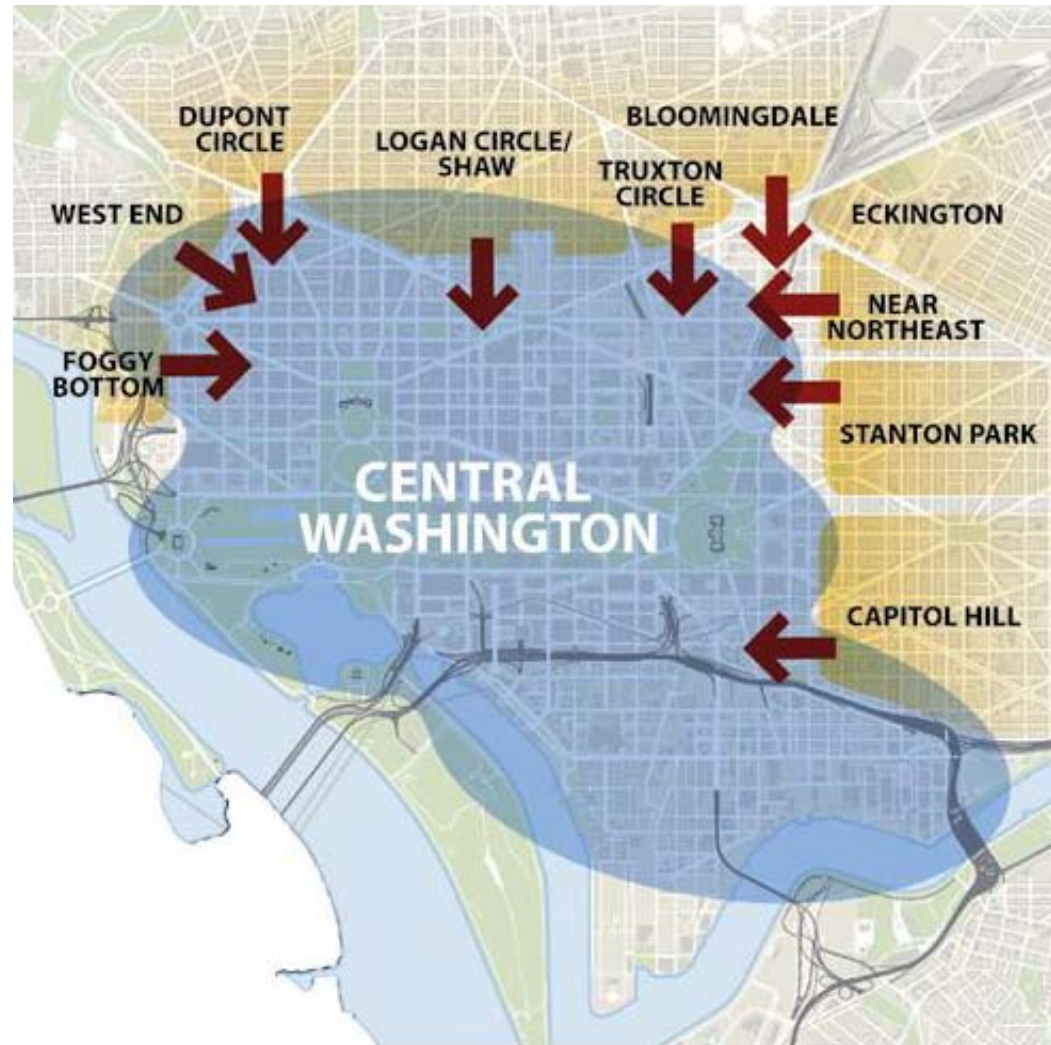
- Physically and symbolically join the Federal City, Downtown and the emerging south side
- Overcome the divided image of the city
- A new identity for the economic, commercial and cultural hub of the region



5. Downtown

OPPORTUNITY: RESHAPE & REDEFINE “CENTRAL WASHINGTON”

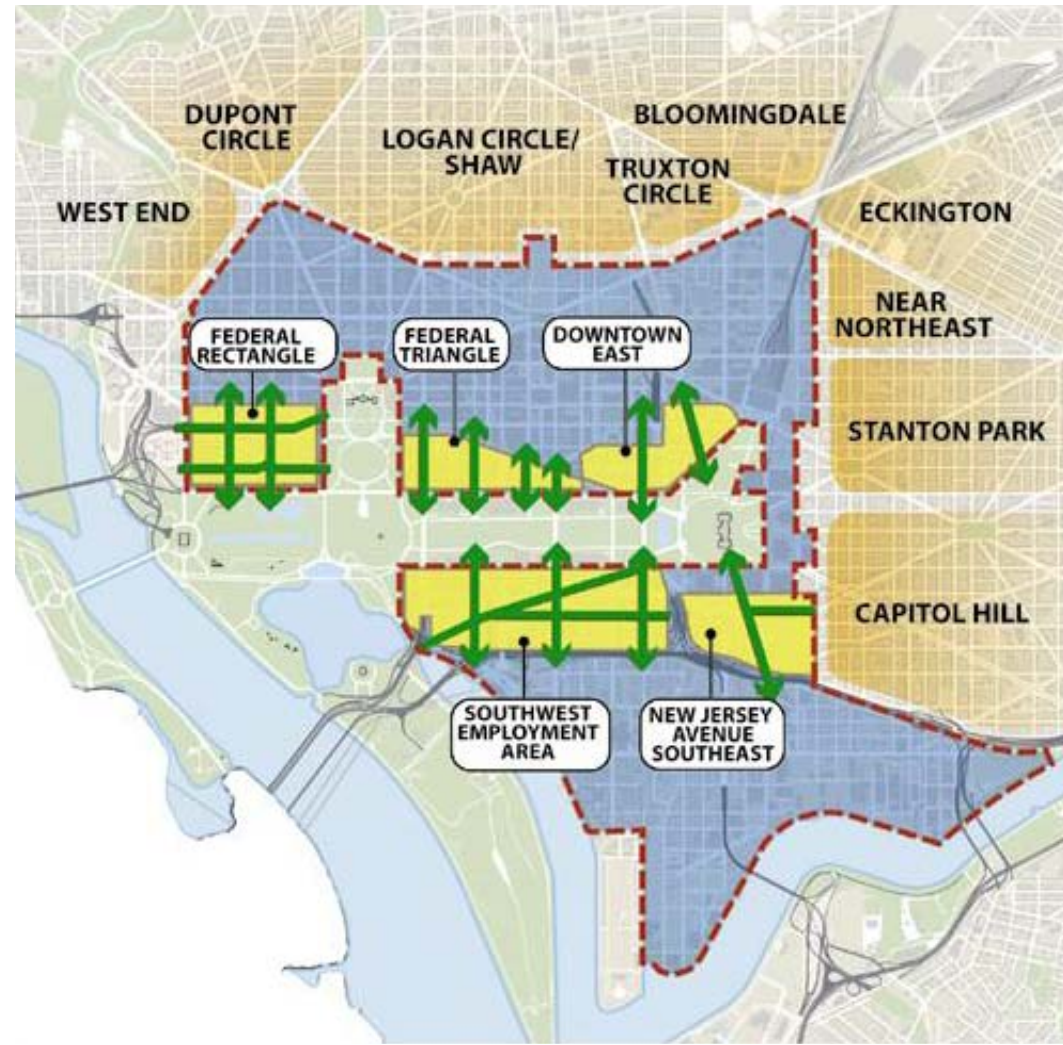
- Physically and symbolically join the Federal City, Downtown and the emerging south side
- Overcome the divided image of the city
- A new identity for the economic, commercial and cultural hub of the region



5. Downtown

STRATEGY: IMPROVE PEDESTRIAN REALM & ACTIVITY IN “BARRIER ZONES” BETWEEN THE MALL AND DOWNTOWN, SOUTHWEST/SOUTHEAST

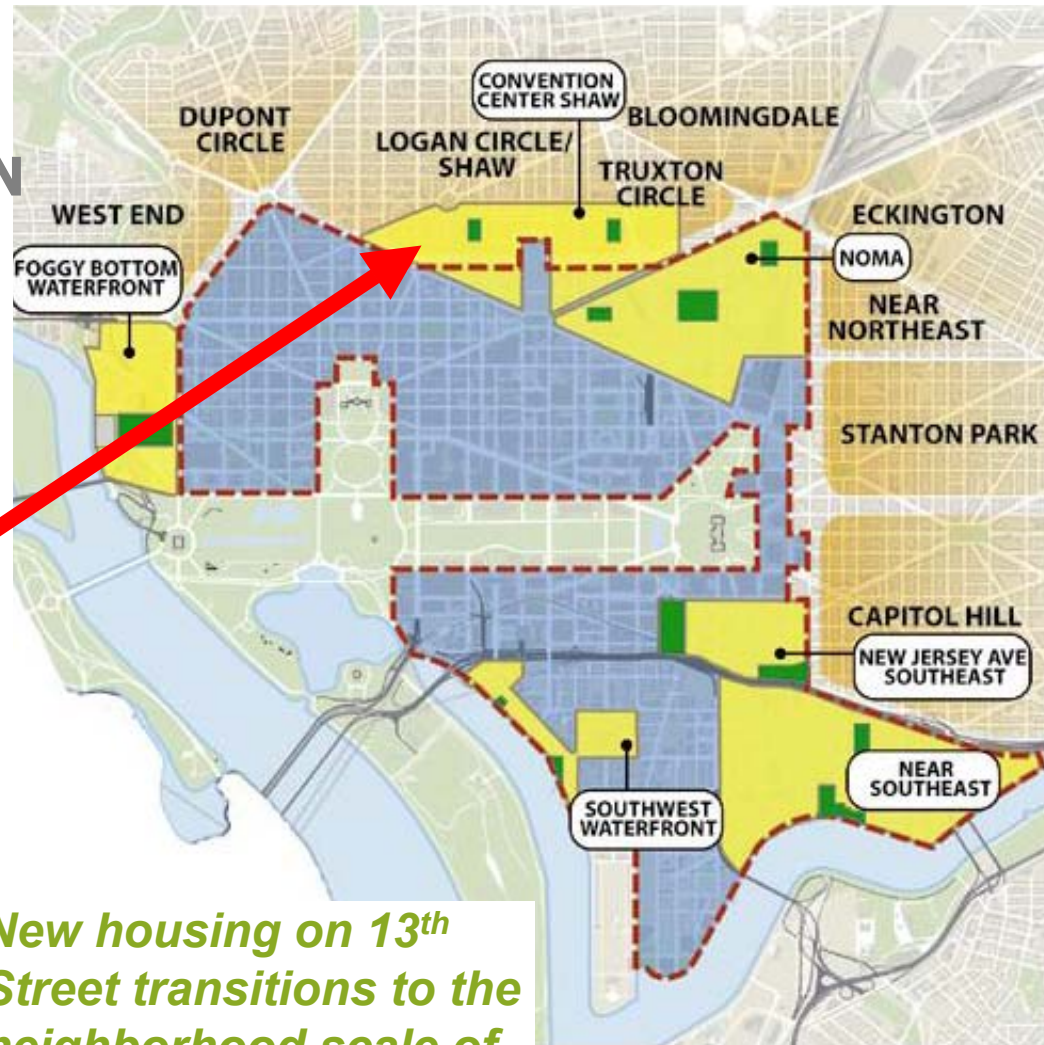
- Streetscape design
- Retail & cultural activity
- Transit circulators
- Wayfinding



5. Downtown

STRATEGY: MIXED-USE “SHOULDER” DISTRICTS SURROUNDING DOWNTOWN

- Transitions to neighborhoods
- New housing and open space opportunities



*New housing on 13th
Street transitions to the
neighborhood scale of
Logan Circle*

5. Downtown

STRATEGY: OVERCOME INFRASTRUCTURE BARRIERS

- I-395 Ramp
- Foggy Bottom Highway interchange
- Southeast/Southwest Freeway



*I-395 ramp divides
Downtown*

5. Downtown

DESIGN OF BUILDINGS, STREETS & PARKS



*Buildings
isolated from
street life, or...*



Engaging the public realm